

2026 – 27 SPONSORSHIP OPPORTUNITIES

PUT YOUR NAME ON THE *magic*

For 62 nights every winter, the whole CSRA turns up at Evans Towne Center Park to skate under the lights. Families, first dates, office parties, school groups. Sponsoring Evans On Ice puts your business right in the middle of everybody's favorite night out.

62

NIGHTS ON ICE

~30,000

SKATERS AND THEIR GUESTS

7,000

SOCIAL FOLLOWERS

OUR TOP PARTNERSHIP OPPORTUNITY



PRESENTING PARTNER

\$25,000

ONE PER SEASON

Top billing across every piece of marketing we produce, all season long, and then some. We'll sit down with you and build the rest of the package around your business, whether that's ticket programs, hospitality nights, or an on-site activation at the rink.

COME SKATE WITH US

party@evansonice.com

EVANSONICE.COM

WAYS TO *partner*

NOVEMBER 18, 2026 – JANUARY 18, 2027

There's a package here for every type of business, and they all put your name in the middle of somebody's favorite night of the winter. Don't see the right fit? Tell us what you have in mind and we'll dream something up together.



Wristbands

\$5,000

Your logo on the wristband every skater wears, roughly 20,000 a season.

- Your logo on every admission wristband
- In-rink signage, print, website and social placement
- Complimentary tickets, plus a discount on more

NEW THIS SEASON · ONE AVAILABLE



Skate Hut

\$4,500

Every skater comes through the hut to pick up their skates.

- Branding on the Skate Hut
- In-rink signage, print, website and social placement
- Complimentary tickets, plus a discount on more

NEW THIS SEASON · ONE AVAILABLE



Starlight

\$2,500

Your name on the boards every skater passes, all 62 nights.

- In-rink signage on the boards
- Print, website and social placement
- Complimentary tickets, plus a discount on more

SEVERAL AVAILABLE



Snowflake

\$1,000

Built for small local businesses who want in on the season.

- Listing on evansonice.com and a social post
- Complimentary tickets, plus a discount on more
- Digital placement only, no signage or print

NEW THIS SEASON · SEVERAL AVAILABLE

SOLD



Ice Wizard

\$6,000

Branding on the Ice Wizard, plus the full package.

CLAIMED FOR 2026-27

SOLD



Skate Buddies

\$6,000

Branding on every Skate Buddy, plus the full package.

CLAIMED FOR 2026-27

SOLD



Sanitizing Stations

\$3,500

Branding on every station, plus the full package.

CLAIMED FOR 2026-27

Let's build your season

Sponsors get first pick of dates for private corporate events at the rink, with heated tents for up to 24 and the ice to yourselves.

CONTACT
party@evansonice.com